

Friday 13<sup>th</sup> September 2024





Welcome back to your Family  
Group. 😊



How  
are  
you?



# Learning Objectives:

-  To know what Fairtrade is and why it is important.
-  To celebrate 30 years since Fairtrade products first hit the shelves.
-  To know that there are 17 Global Goals that work together like a jigsaw.
-  To think about ways in which we can be the best that we can be and make a difference to the world and farmers.



Article 12: All children have the right to be listened to and to be taken seriously.

Article 24: All children have the right to clean water and healthy food.



Article 27: All children have the right to proper housing, food and clothing.

Article 28: All children have the right to an education.



British Values

Respect: We look after each other and our school.

Tolerance: We accept each others differences.



# Article 29: The right to be the best that you can be.

## The Timothy Hackworth Child

is an independent learner  
and decision maker

is morally, spiritually and  
culturally aware

has high expectations of themselves by  
endeavouring to be the best that they  
can be

behaves responsibly online and  
knows how to stay safe

co-operates and works as part of a  
team

knows how to be physically  
and mentally healthy

has a sense of well being and  
can lead a safe, fulfilling life

is adaptable and  
creative



demonstrates kindness, integrity,  
generosity and honesty

knows how to develop and  
value positive relationships

is tolerant, respectful and treats  
everyone equally

is prepared for life in Modern  
Britain and is able to contribute

is adventurous, resilient and has a  
positive growth mindset

knows and respects their rights and  
the rights of others

is a confident, enthusiastic  
reader, creative writer and has  
the ability to apply Maths  
skills to everyday life

**We are a FairAware school!**



# What is Fairtrade about?

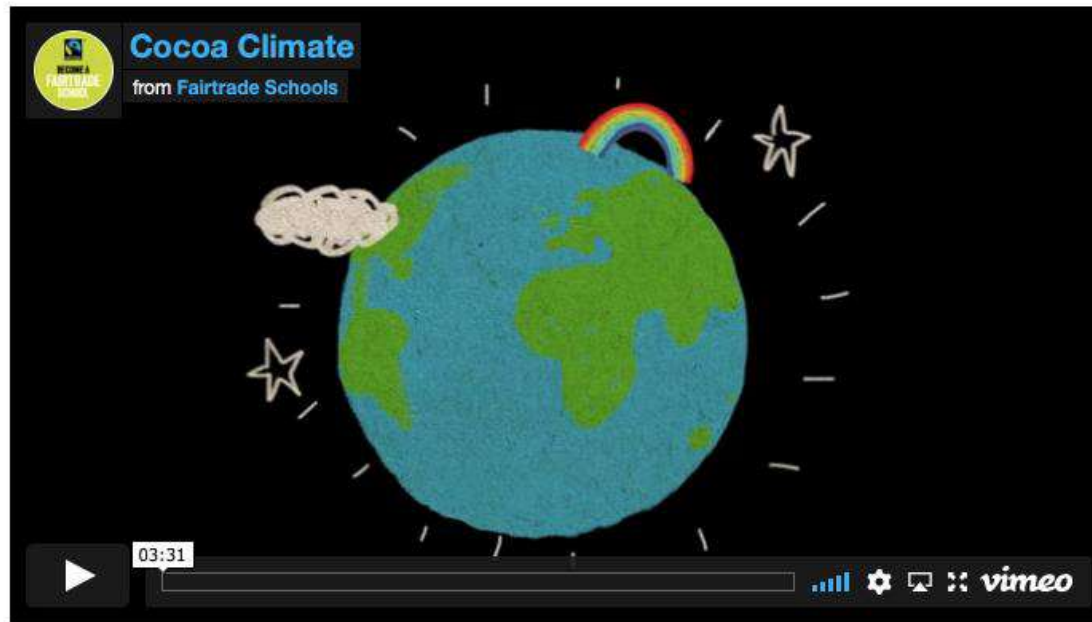


FAIRTRADE  
FOUNDATION

- ▶ Fairtrade makes sure that farmers get paid **fairly** for the work that they do and for the things they grow, such as coffee, cocoa and cotton.
- ▶ When you buy Fairtrade products, you make a difference to farmers and workers around the world, and the planet.



# Why should we buy Fairtrade products?



<https://schools.fairtrade.org.uk/teaching-resources/cocoa-climate-a-lesson-plan-for-primary-schools>

- ▶ If farmers don't get enough money they cannot buy the things they need - like food, medicine or clothes.
- ▶ They need money to look after their families and protect their farms from the changes in the weather.
- ▶ Choosing Fairtrade makes a difference to farmers and workers around the world, and the planet that we all share.



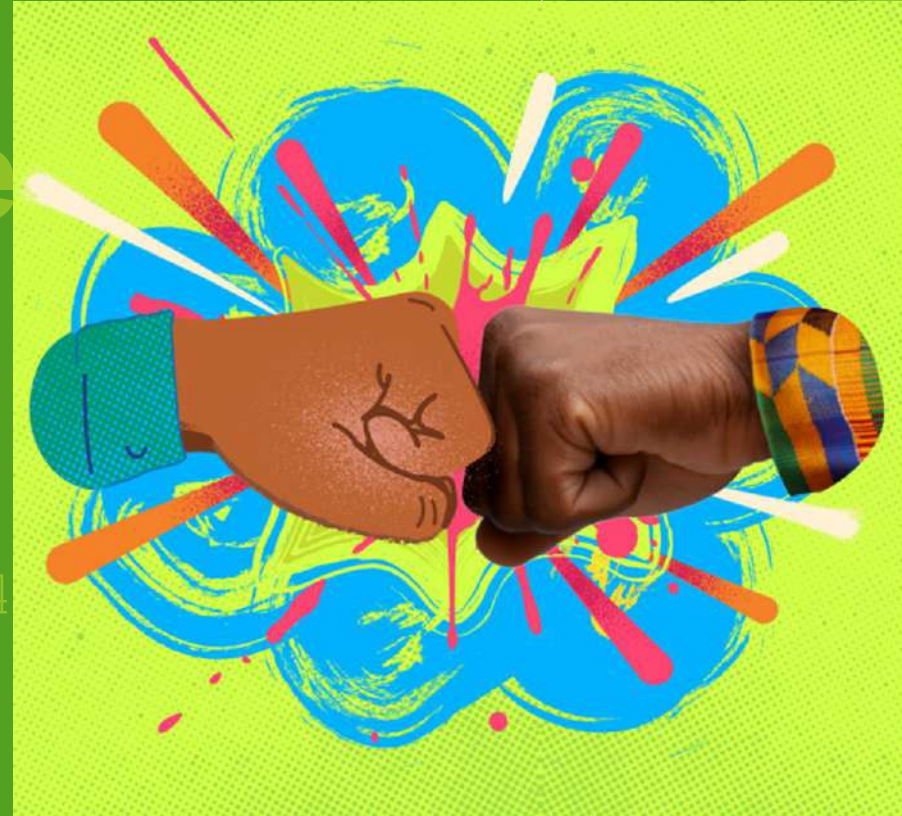




FAIRTRADE

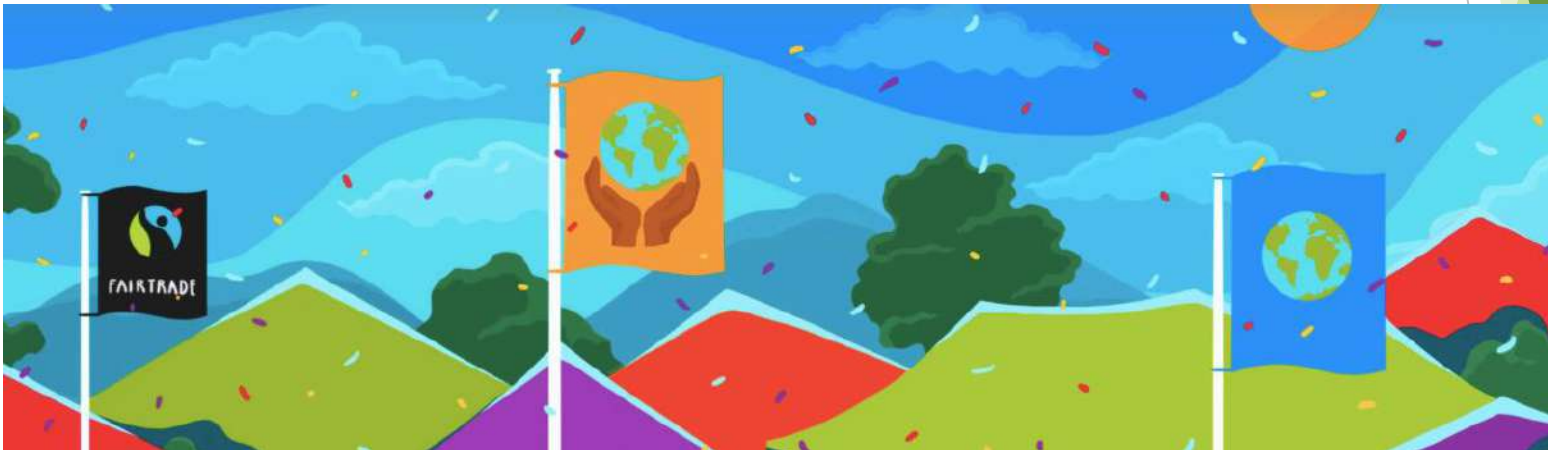
# Be the Change

Fairtrade Fortnight 2024



# Fairtrade Fortnight 2024

- ▶ For 2 weeks each year schools come together to spread the word about Fairtrade and to learn about the people who grow our food and drinks, mine our gold and who grow the cotton in our clothes - people who do not get paid enough.



- It's 30 years since Fairtrade products first hit the shelves.
- This year for Fairtrade Fortnight, we are asking **YOU** to **BE THE CHANGE**.
- It's more than just being aware.
- It's about an active choice to support Fairtrade farmers and workers around the world, wherever possible, to ensure they can earn a fairer wage.

# The story of Dabilla



*'I did not have the chance to continue my studies, but with Fairtrade and our plantations, I can pay for the children's studies. This is my pride, because the children are the future.'*

Dabilla is a Fairtrade cocoa farmer in Côte d'Ivoire.



He has been a cocoa farmer for over 30 years.

Dabilla's greatest pride are his children.

Farmers who grow the cocoa can earn as little as 80p per day. It's just not enough to meet their basic needs. But with Fairtrade, Dabilla's gets a Fairtrade Minimum Price for his cocoa and a Fairtrade Premium with which his community was able to build a school, canteen and install a water pump.



We learn about how we can make the world a kinder, fairer and better place for everyone to live in.





# CHANGE THE WORLD THROUGH YOUR CHOICES



In this short film, Claire Arnott from the Fairtrade Foundation, along with some amazing change-makers from St Columba's R C Primary School in Cupar, shows you how you can make a difference in the world through the small choices you make every day.

- ▶ <https://schools.fairtrade.org.uk/teaching-resources/change-the-world-through-your-choices/>

# How can we change the world and ensure that farmers get a fair wage?

Try to think of:

- ▶ 1 choice our school can make to make a positive change in the world.
- ▶ 1 choice our class can make to make a positive change in the world.
- ▶ 1 choice you can make to make a positive change in the world.



**You choose a school uniform that uses Fairtrade cotton.**

**You choose to bake using Fairtrade ingredients.**

**You and your family choose a beautiful bunch of Fairtrade sunflowers for your living room.**

**You choose a Fairtrade banana to have at snack time.**

**You choose to recycle your rubbish.**

**You choose to take your old clothes to a charity shop instead of putting them in the rubbish bin.**

Your choice means cotton farmers in countries such as India and China, are paid a fair price for the cotton they produce.

Your choice means that the cocoa farmers, vanilla farmers and sugar farmers who grew your ingredients will be paid a fair price.

Your choice means that flower workers in countries such as Kenya, Ethiopia and Sri Lanka get money to spend on healthcare, education or other needs.

Your choice means banana farmers in countries such as Colombia and the Dominican Republic have more money to meet the needs of their communities.

Your choice means your rubbish is made into something new! You've protected animals and their habitats from being harmed by litter.

Your choice has saved your clothes from ending up in a landfill. Landfills produce toxic gases that cause climate change. Your choice has also made a charity shopper very happy!



# Let's make our own tree of promises



Write on a leaf one change that you could make. Your leaf will be displayed on our Timothy Hackworth Tree of Promises. We will also send some of your leaves to our local MP. Remember fairer trade means farmers can fight climate change and earn enough to support their families and communities. We want all farmers to get a fair wage too.



# TOGETHER WITH FAIRTRADE

Foncho can give his kids the opportunities they deserve



**BE THE CHANGE**



# TOGETHER WITH FAIRTRADE

farmers can unite in the fight against climate change

**BE THE CHANGE**



**Yeo Mariam**



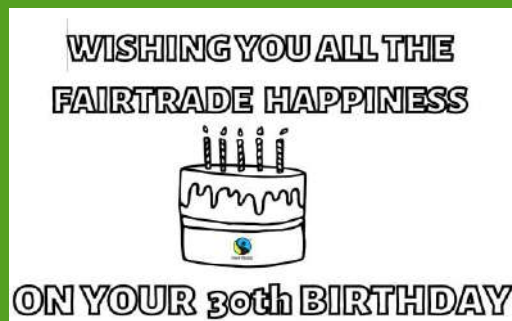
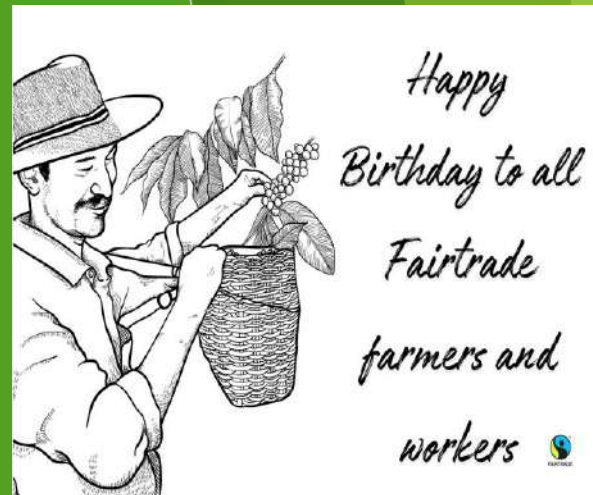
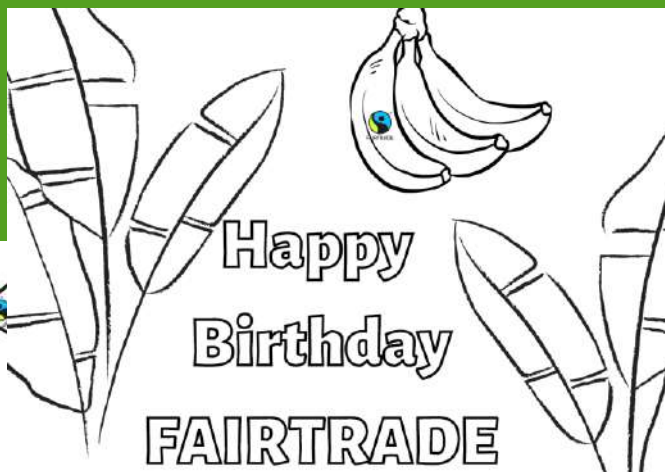
When you choose Fairtrade, you help ensure farmers receive a fairer price for what they grow. They can give their kids the opportunities they deserve. They can unite in the fight against climate change.



# 30 years since Fairtrade products hit the shelves



FAIRTRADE



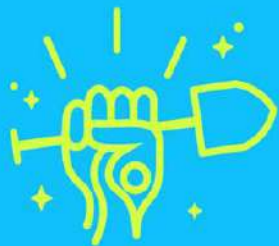


## **Individual Liberty**

I am responsible for my actions. It is important to remember they can have an impact on people, places and things. We can choose actions that can help preserve and protect the Earth.



# 2023: our impact in numbers



## 2 million

farmers and workers in Fairtrade certified producer organisations

## 1,910

producer organisations in 68 countries



UK sales of Fairtrade products generated

## £28m

in Fairtrade Premium for farmers and workers



The FAIRTRADE Mark was the most recognised and trusted ethical label in the UK, with

**92% awareness** and **88% trust** among those who recall seeing the Mark

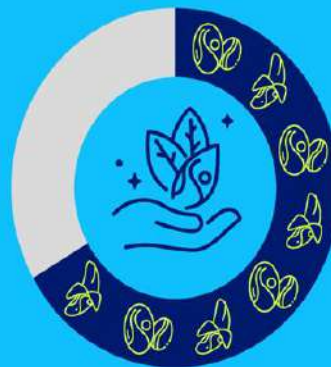


Fairtrade cocoa sales volumes in the UK grew by **6%**



Fairtrade tea sales volumes in the UK grew by **5%**

Almost **two thirds** of Fairtrade coffee and bananas sold were also organic



Workers on Fairtrade certified plantations allocated:

**75%** of their Fairtrade Premium to social investments



and

**15%** to financial benefits for workers and their families



Small scale producer organisations invested:

**36%** of their Fairtrade Premium into improving production and farming practices



and **23%** into financial benefits for farmers



## 23,000

individual actions were taken to back our campaigns for fairer trade



UK campaigners ran

## 600

events and activities during Fairtrade Fortnight



More than one million children learnt about Fairtrade in school



More than one quarter of UK universities were Fairtrade Universities



# The 17 Global Goals work together like a jigsaw ...





# The Global Goal descriptions



GOLD - RIGHTS RESPECTING

**Goal 1 - End poverty in all its forms everywhere**

**Goal 2 - End hunger and ensure everyone has access to healthy and nutritious food**

**Goal 3 - Ensure healthy lives and promote well-being for all at all ages**

**Goal 4 - Ensure inclusive and good education for all people**

**Goal 5 - Achieve gender equality and empower all women and girls**

**Goal 6 - Make sure everyone has access to safe and clean water**

**Goal 7 - Make sure everyone has access to safe and clean energy**

**Goal 8 - Promote inclusive and sustainable economic growth so that everyone is able to have decent work prospects**

**Goal 9 - Build resilient infrastructure and ensure these do not harm the environment or people, and help companies to design and create new technologies and innovations**

**Goal 10 - Reduce inequality within and among countries**

**Goal 11 - Make cities and human settlements inclusive, safe, resilient and sustainable**

**Goal 12 - Ensure sustainable consumption and help to stop food waste**

**Goal 13 - Take urgent action to combat climate change and its impacts**

**Goal 14 - Conserve and protect the oceans and marine life**

**Goal 15 - Protect, restore and promote nature and the animals that live in it**

**Goal 16 - Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels**

**Goal 17 - Create new partnerships around the world for the Global Goals**



# Reflection



*Understanding the consequences of behaviour and actions.*

What are the  
consequences of  
not taking any  
action?

Farmers will not get a fair wage!



# Reflection



***Respect and attitudes towards different religious, ethnic and socio-economic groups in the local, national and global communities.***



Should all countries around the world work together to protect the global environment?

# Reading recommendations linked to our Family Group lesson ... 😊

